

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Elections – Preparation of Electoral Rolls of Graduates' Constituencies, 2016 – Voter Awareness - Publicity - Payment of **Rs.14,490/-** to M/s I Power Media, Hyderabad - Sanction Orders - Issued

GENERAL ADMINISTRATION (ELECTIONS.B) DEPARTMENT

G.O.RT.No. 1328

Dated: 15-06-2017

Read the following:-

1. Govt. Lr.No.2984/Elecs.E/2016-43, dt. 27 -10-2016.
2. From M/s I Power Media, Hyderabad
Invoice No.1578,dt:13.02.2017.

ORDER:

In the Government letter 1st read above, orders have been issued to the General Manager, I Power Media(Metro TV), Hyderabad to take up publicity campaign through TV Channels regarding Preparation of electoral rolls in Graduates' Constituencies,2016 and to telecast the 180 Scrolls through Metro TV channel from 7.00 a.m. on 29.10.2016 to 4.00 p.m. on 05.11.2016 at a cost of Rs. 12,600/-(excluding Service Tax) during prime time in the morning and evening per day and submit the bill as per the approved rate along with advance stamped receipt, and also bank details for processing the bill for payment.

2. Accordingly, the agency has taken up publicity in Metro TV from 7.00 a.m. on 29.10.2016 to 4.00 p.m. on 05.11.2016 and sent bills for **Rs.14,490/-** (Including Service Tax) for arranging payment.

3. After careful examination of the matter, sanction is hereby accorded for an amount of Rs. **14,490/-** (Rupees Fourteen thousand three hundred and fifty only) to M/s I Power Media Hyderabad towards the cost of advertisement in Metro TV from 7.00 a.m. on 29.10.2016 to 4.00 p.m. on 05.11.2016.

4. The expenditure sanctioned in para 3 above shall be debited to **"2015 Elections – MH 103 Preparation and Printing of Electoral Rolls – G.H.(25) State Sector Scheme - S.H. (04) Assembly and Parliamentary Constituencies – 260 Advertisements Sales and Publicity Expenses"** and shall be met the funds provided vide BE 2017-18.

(P.T.O)

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5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, and credit in favour of **"M/s I Power Media" A/c No.30151010005981, Syndicate Bank, Khairatabad Branch, Hyderabad, (IFSC Code: SYNB0003015), Pan No.AADF16865N.**

6. The Pay and Accounts Officer, Velagapudi is requested to admit the bills.

7. This order does not require the concurrence of Finance Department as per the orders issued vide BE 2017-18.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O
SPL.CHIEF SECRETARY TO GOVERNMENT

To
M/s I Power Media, Hyderabad.
The General Administration (Claims.C) Department, Velagapudi.
The Deputy Pay and Accounts Officer, Secretariat Br. Velagapudi.
Copy to:
The Accountant General, A.P., Hyderabad.
The Pay & Accounts Officer, A.P., Hyderabad.
SF/SC.

//FORWARDED :: BY ORDER//

SECTION OFFICER